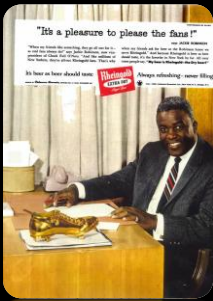
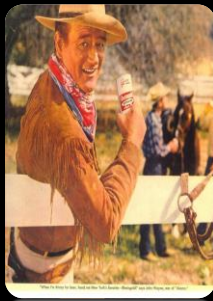


RHEINGOLD BEER IS:

- ...Classic
- ...American
- ...A Young, Hip Beer
- ...With a Built-in Fan Base
- ...Affordably Priced
- ...Easy to Drink
- ...The Personification of the American Dream
- ...A New York History
- ...All-American Beauties
- ...A Rich History of Iconic Endorsements
- ...American Owned and Operated



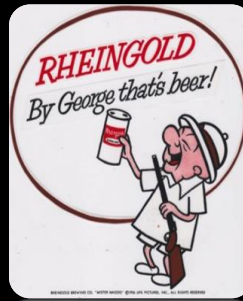
Jackie Robinson



John Wayne



Groucho Marx



Iconic Endorsements



Proud Pigeon

Bottles / Case	Cases / Pallet	Full Loads	UPC	Case Weight	PTR	Bottles / Case	CAN UPC
2 x 12/12 oz	100	2000	85753200009	22.5 lbs	13.99	24	85753200151
12/16 oz	108	2160	85753200155	15.5lbs	TBD	12	85753200152
12/24 oz	50	1000	85753200030	22.5lbs	TBD	12	85753200153